



Prime Times

A FINANCIAL RESOURCE FOR THE VALUED CUSTOMERS OF GREENWOODS STATE BANK ♦ NOVEMBER 2010

Special Edition Prime Times Newsletter!

In an effort to keep the information presented in the Prime Times Newsletter timely, we are pleased to publish an extra or "bonus" newsletter in November. Look for the return of our regularly scheduled quarterly newsletter to resume in December.

Greenwoods State Bank Announces Several Staff Changes

In our continuing effort to upgrade our management team with experienced and dedicated personnel, we recently added three officers to our organization.



On June 1, 2010 we welcomed Bill McDonald as the CEO and President of Greenwoods Financial Group. Bill worked for 25 years in public accounting and was most recently a partner with McGladrey, a leading national business consulting, accounting, and tax firm. His clients included both public and privately held financial institutions. He has assisted financial institution clients with mergers and acquisitions, SEC reporting matters, initial public offerings, strategic planning, S corporation conversions, de novo bank formations, and various other ownership issues. He has experience serving financial institutions ranging in size from de novo banks to publicly traded institutions with assets over \$5 billion. Bill brings a tremendous amount of industry experience to our team and we think he is a great fit to lead our organization.



Please join us in welcoming back Randy Vail as President of Greenwoods State Bank. In September 2010 Randy Vail, who served as the interim President, became the bank's permanent President. Randy has 28 years of community banking experience, with the last 21 years being right here serving in various executive management capacities.



In addition, Greenwoods State Bank has hired Nicholas Bodwin as Senior Credit Officer. Nicholas was previously a senior credit analyst at a national financial institution with offices in Madison, Wisconsin.



Lastly, there are a few changes at our Rio office as well. Pat Volsch, has transferred from Branch Manager of the Lake Mills office to Branch Manager of the Rio office. Pat will be focusing her efforts on the administrative part of management in addition to increasing Greenwoods share in that part of our market.



Chris Kiefer will be devoting his time to growing the deposits and loans of the Rio office and the pharmacy corporation.



Rio Report By Jen Kiefer

The Giving Tree

With the great reception that we received from the Rio community in hosting The Giving Tree last year, we are happy to announce that we are continuing it again this year. Our goal is to work together to make this a happy holiday season for the whole community. To nominate a child, please provide name, gender, age, address, phone number, and any specific needs or wants. You can drop this information off at the Bank or by calling Darlene Lerum at 608-697-0248 by November 19th. (All information that is collected will be kept confidential.) As the holidays approach, stop by the Rio branch and pick up a Giving Card, purchase a gift, and then return the wrapped present back to the Bank for delivery by December 10th.

We are also accepting cash donations for any unclaimed cards or for additional gift giving to the community. Thank you again to everyone who made this so successful last year. *We couldn't do it without you.*



On The Teller Line By June Hawkes

The Bears Are Back for Christmas

As is our tradition, Greenwoods State Bank is once again happy to join forces with Lake Mills Optimist Club and Christmas Neighbors of Jefferson County to help families in need at Christmas time. We have purchased several Teddy Bears to be "adopted" for a short period of time, dressed up, and returned to the bank by December 10th. Then the bears are judged and prizes are awarded to the top three bears. Finally, all the dressed up bears are taken to Christmas Neighbors of Jefferson County. Christmas Neighbors was started in 1952 to help insure that every child would get a gift at Christmas time, regardless of the hardships their family may be experiencing.

In addition to the teddy bears, Greenwoods serves as a drop off point for donations of new toys, clothing and food donations to be distributed by Lake Mills Optimist Club and Christmas Neighbors. The Lake Mills Optimist Club works together with the Lake Mills Food Pantry and other organizations within the community to make Christmas a special time for the needy families of our community. In addition to the toys, every family will receive a Christmas dinner as well.

The people of this community have been very generous in the past but the needs are greater this year. You can help by adopting a child or a family, donating new unwrapped toys, or making a monetary donation to either of these two fine organizations. Please get donations to the Lake Mills Greenwoods State Bank office by December 15. *Every donation is appreciated.* For more information on Lake Mills Optimist Club, please contact Larry Kuhl at 920-246-6370. For more information about Christmas Neighbors of Jefferson County, call 920-674-4499.

Holiday Hours

Thursday, Nov. 11: Veterans Day, Open Regular Business Hours

Thursday, Nov. 25: Thanksgiving Day, Closed

Friday, Dec. 24: Christmas Eve, Open 8:30 a.m. – Noon

Saturday Dec. 25: Christmas Day, Closed

Friday, Dec. 31: New Year's Eve, Open 8:30 a.m. – 3:00 p.m.

Saturday, Jan. 1: New Years Day, Closed

We're here to assist you!

- ◆ 117 N. Main Street • Lake Mills, Wisconsin 53551
920-648-2324
Fax: 920-648-2473
- ◆ 575 S. Lowville Road • Rio, Wisconsin 53960
920-992-6000
Fax: 920-992-6001
- ◆ Toll Free: 800-224-2324

- ◆ Free Monthly e-statements
- ◆ Internet Banking with Free Bill Pay
- ◆ Website.....www.greenwoodsstatebank.com
- ◆ E-Mailbank@greenwoodsstatebank.com
- ◆ 24 hour Phone Banking 920-648-3700
- ◆ Report lost or stolen Check Card..... 800-528-2273

